



2024 Leadership Development Service Guide

About Us



We are

a U.S. management leadership and business coaching and consulting firm and a member of the U.S. Chamber of Commerce based in the Washington D.C. Metro Area, serving a global clientele across six continents.

We have

+30 years of expertise deploying leadership and business capacity and competitiveness solutions that position leaders and businesses for their next-level growth opportunities.

We help

organizations and individuals to position, grow, and scale leadership, business, and market results.



EXECUTIVE

Recognizing our incredible executive coaching and consulting clients

CLIENT SERIES



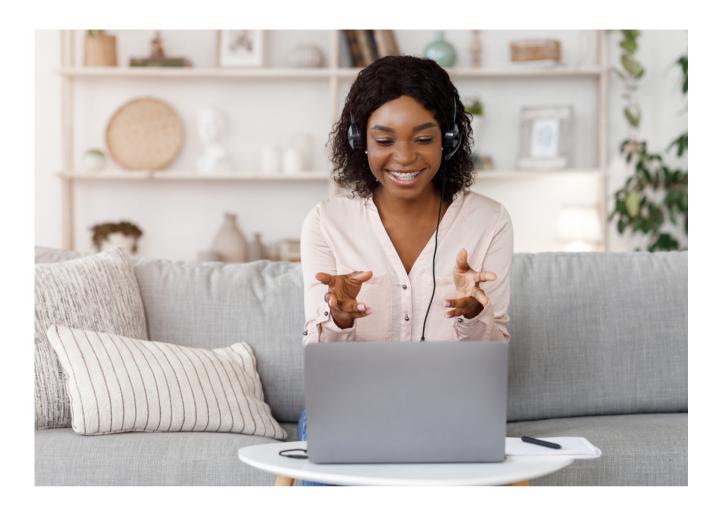
Leadership Development

Leadership Development Services

Individual

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Executive Personal Brand Assessment	
Expert CV/Résumé Writing	
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Coaching Consultation

Connect with one of our Senior
Executive Coaches on a 1-hour
Consultation Call when you want to
discuss your challenges and
aspirations to explore possible
solutions and how to work together.

WHAT'S INCLUDED

- 1-hour Coaching Consultation
- High-level problem diagnostics and solution brainstorming
- Proposed tailored development program
- Follow-up emailed program proposal

BOOK HERE



360 Leadership Audit

You live in a 360 reality where every area of your work and life affects your leadership effectiveness.

Assess how well you lead yourself, others, organizations, and the industry to increase total-life alignment for greater leadership effectiveness.

ORDER HERE

WHAT'S INCLUDED

- 360 Leadership Audit Assessment
- 360 S.W.O.T. Analysis
- 1-hour Live Coaching Feedback
- 360 Leadership Development Plan Template



Executive Strategy Session

This intensive executive coaching session supports executives to engage one of our Senior Executive Coaches as a thought partner that helps them gain the clarity, direction, and strategies to move forward with confidence.

BOOK HERE

WHAT'S INCLUDED

- 3-hour Coaching Intensive
- In-depth problem diagnostics
- Clarity on course of action
- Strategies for concrete solutions
- E-mailed Next-Steps Action Plan



Expert LinkedIn Profile Enhancement

Profile and position your powerful personal brand on LinkedIn to connect, network, and engage globally and secure your next-level opportunities.

ORDER HERE

WHAT'S INCLUDED

- Social Media Personal Brand Audit
- Live Coaching Feedback
- LinkedIn Profile Design and Development
- LinkedIn Profile Uploading



Professional Bio Development

Your Professional Bio is also one of the most powerful ways of building a global personal brand.

Wherever it is shared online, it leaves a searchable digital footprint that identifies you as an expert in your field.

ORDER HERE

WHAT'S INCLUDED

- Personal Vision Development
- CV/Résumé and LinkedIn Profile Review
- Live Coaching Feedback
- Professional Bio Design and Development
- Professional Bio Submission



Executive Personal Brand Assessment

"Personal branding is what people say about you when you are not in the room." Jeff Besos, Founder & Executive Chairman, Amazon.

Cast a vision for what you want to be known for and find out what people currently say about you so you can build an executive personal brand that profiles and positions you as a global authority in your field.

WHAT'S INCLUDED

- Individual Personal Brand Assessment
- 360 Personal Brand Assessment
- Personal Branding S.W.O.T. Analysis
- Live Personal Branding Coaching Feedback
- High-level Personal Branding Plan

ORDER HERE



Expert CV/Résumé Development

Leave no doubt about the superiority of your candidacy with an expert CV/résumé that recruiters and Applicant Tracking Systems put at the top of their application shortlist.

ORDER HERE

WHAT'S INCLUDED

- Personal Vision Development
- Current CV/Résumé Review
- (Optional) Position Review
- Live Gaps Coaching Feedback
- Expert CV/Résumé Design and Development
- Submission of Expert CV/Résume in Word and PDF Versions



Executive Interview Preparation

Recruiters don't want you to repeat the contents of your CV and Cover Letter. Learn what to say and how to behave to distinguish your value-add as an executive at each stage of the selection process.

SIGN UP HERE

WHAT'S INCLUDED

- CV/Résumé Review
- Position Requirement Check
- Live Gaps Coaching Feedback
- Tailored Comprehensive Interview Preparation Exercise
- Mock Interview Sessions
- Interview Feedback & Feedforward





Bundle: Expert CV/Résumé, Bio, Cover Letter & LinkedIn Profile Review

Make a great and lasting first impression and open doors to your next-level opportunity with this comprehensive expert CV/Résumé, Bio, Cover Letter, and LinkedIn Profile Review bundle.

SIGN UP HERE

WHAT'S INCLUDED

- Pre-Session Assessment
- Submit Documents
- Document Review
- Live Gaps Coaching Feedback
- Substantive Expert Editing
- Client Review & Revision
- Further Substantive + Structural Editing
- Submit Final Versions



Global Executive Branding Program

Capture your vision and leadership evaluations to build an executive personal brand that profiles and positions you as a global authority in your field.

DOWNLOAD BROCHURE

WHAT'S INCLUDED

- Individual Executive Brand Assessment
- 360 Executive Brand Assessments
- Executive Brand Strategy
 Development
- Executive Brand Design
- Done-For-You Executive Brand Positioning
- Executive Brand Coaching
- Unlimited Access to Vault of Online 360 Leadership Resources



9-Month Executive Coaching Program

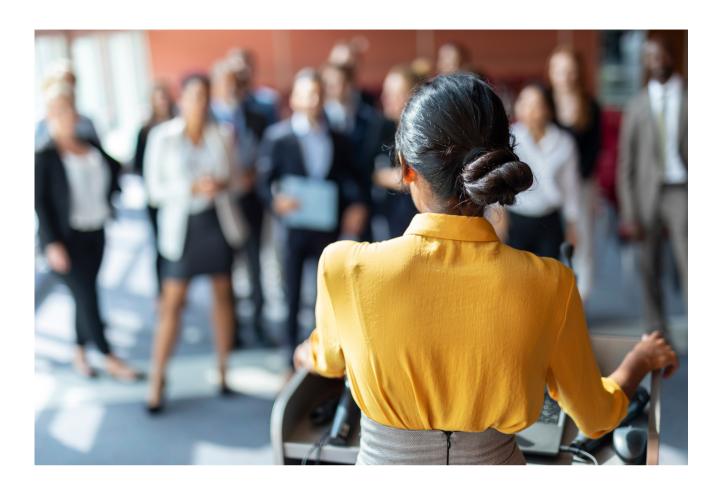
If you sense you stand in the way of greater individual, team, organizational, or industry growth and impact, you will benefit from One-on-One Executive Coaching that is tailored to your unique profile, circumstances, and leadership development path.

Global Executive Coaching is for you when you want to lead with greater confidence and increase your credibility in your team, organization, and industry.

WHAT'S INCLUDED

- Personal and 360 Leadership Assessments
- 12-month Tailored Development Plan
- Monthly Live Coaching Support
- Built-in Tracking and Reviews
- Unlimited Access to Vault of Online
 360 Leadership Resources

DOWNLOAD BROCHURE



Global Communication Excellence Training

93% of your communication is non-verbal and creates a lasting impression within the first 3 seconds. Cultural differences add complexity to how effectively you communicate.

Master global communication excellence to communicate with ease, expertise, and empathy.

SIGN UP HERE

WHAT'S INCLUDED

- 2-Day Live Virtual Training
- 1 Pre-Session Assessment
- International Business Communication
- Business Ethics and Etiquette
- Building Your Online Presence
- How to Present for Impact and Buy-in
- Course Test
- Certificate of Completion



The Masterplan Class

The Masterplan Class is an 8-week transformational online group coaching program for career and business leaders.

It helps you gain the clarity to identify your priorities, take inventory of your competencies, and define your goals, design a Masterplan to achieve your goals, and distinguish your personal brand to build connection and credibility for your next-level opportunities.

SIGN UP HERE

WHAT'S INCLUDED

- Course Workbook and Presentations
- 12 Assessments
- 8 x 1 1/2-Hour Live Weekly Group Coaching Sessions
- 2 Individual Coaching Sessions
- Start Now! With Purpose & A Masterplan eJournal
- Facebook Group Membership



Level Up Group Coaching for Women Leaders

Level Up is a 6-month online group coaching program for women leaders. It provides mid to senior management women the personal, professional, and development skills and support to thrive at work and life

If you are a woman in career, business, or ministry, that has been sacrificing your well-being, giving your all, and still not not making the progress you desire, Level Up is for you.

WHAT'S INCLUDED

- Structured Program Workbook and Presentations
- 360 Leadership Assessment
- Tailored Leadership Development Plan
- 6x 2-Hour Live Monthly Group Coaching Sessions
- 6 1-Hour Live One-on-One Accountability Coaching Sessions
- Facebook Group Membership
- Certificate of Completion

DOWNLOAD BROCHURE



L.E.A.P. Leadership Succession Program

L.E.A.P is a one-year tailored group online leadership development and personal branding program that prepares mid and senior management high achievers to advance into their next-level leadership positions.

Book a Consultation to see if L.E.A.P. is a fit for your corporate leadership succession goals.

DOWNLOAD BROCHURE

WHAT'S INCLUDED

- 360 Leadership Assessment
- Tailored Executive Development Plan
- Comprehensive monthly Individual and Group Leadership Development (Training, Coaching, Mentorship, Sponsorship)
- Done-For-You Executive Profiling (CV, Bio, LinkedIn Profile)



Tailored Leadership Development Programs

We curate tailored leadership development programs to meet unique individual, team, and organizational needs and goals

BOOK A CONSULTATION

WHAT'S INCLUDED

- Leadership Competency Mapping
- Personalized Development Plans
- Customized Program Content/Curriculum
- Experiential Learning
- Coaching and Mentoring
- Evaluation and Feedback
- Leadership Succession Planning



Modesta Mahiga

Named One of Africa's Movers and Shakers by The Times of London.

Principal Management Consultant, Modesta Mahiga LLC, a U.S.-based online consulting firm that serves a global clientele across 6 continents.

A Global Award-Winning Management Consultant, Certified Executive Coach, Business Trainer, Project, and Change Management Professional, and Senior Board and Management Executive.

Modesta has invested 19+ years designing, developing, and deploying transformation emerging market leadership, business, and private sector development programs.

Her client have included global giants such as PwC, Coca-Cola, Lafarge, United Bank of Africa, and Airtel, in the private sector, The World Bank, International Finance Corporation, African Union, UNDP, UNICEF, UN Women, ILO, IOM, multilateral organizations, and, GiZ, DFID, DANIDA, U.S. Embassy, and Swiss Embassy in public-private development partnerships.

Modesta has also reached millions globally through speaking and moderation engagements on respected platforms such as the World Bank and IMF Annual Meetings, European Parliament Africa Responsible Business Forum, United Nations, U.S. State Department, Swedish Embassy, AGOA, TEDx, London Business School, International Trade Centre, and Women in Africa Initiative.

She is an honoree of global leadership fellowships including African Leadership Institute, Vital Voices/Fortune Most Powerful Women Global Mentoring Program, Top 50 Women in Management Africa, President Obama's Young African Leadership Initiative (YALI), Purpose Leadership Forum, Tanzania Women of Achievement Awards, and Top 100 Speakers in Tanzania.

Modesta holds a Bachelor of Law from the University of Durham, England, is an Advocate of The High Court of Tanzania, and is an MBA Candidate at George Mason University, U.S.A.

She also serves on the Board of The Joule Foundation, on a mission to equip African girls for STEAM education and careers.

Testimonials



Dr. Ishmael Nii Amanor Dodoo

Executive Vice President CO2 Capital Africa Project

"Modesta is a seasoned Leadership Coach and Personal Executive Leadership Profiling and Branding Professional. She lives out what she does with profound integrity.

Modesta and the team's services are excellent in ways that are enduring and give results beyond satisfaction. She comes highly recommended for individual executive leadership and organizations. Keep up the good work!"



Esther Edwards

Ministry | Leadership | Life Coach Enjoy The Journey Coaching

"I am an ordained minister with the Potomac Ministry Network of the Assemblies of God and have served in ministry leadership for over 34 years. I am also an ICF-credentialed leadership coach who understands the crucial need for leaders and leadership teams to be developed, coached, and challenged so that they can lead courageously and cast a global vision of change, resiliency, and stability. It is with this thought in mind that I strongly recommend Modesta Mahiga as an executive coach for your organization.

As a coach and leadership consultant, Modesta listens deeply, becomes a strategic thought partner, and instills confidence through her leadership presence. Modesta has a way of instilling a sense of purpose in anyone she works with. She calls out the best in others and their teams and is not timid to challenge what is not conducive for growth."



Naetwe Seushi

Commercial Manager,
Thamani Projects
DRA Global

"I am really thankful for such a good, prompt and professional service that I got from Modesta Mahiga. We worked together on developing my CV and she was able to capture and visualize my career journey without leaving any stone unturned.

At the end of the day, it represented me very well and I was able to get the job opportunity that I was seeking.

This service is highly recommended to anyone who has an idea of what his/her CV should look like but doesn't have the right words, tools, or format.

Thank you, Modesta, it was a pleasure working with you.

CONTACT



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